HEALTHY KIDS DAY

03.27.2027



YMCA OF GREATER CLEVELAND

The Y is all about more.

The more support, guidance and opportunities we give kids...the more amazing qualities they'll get out. The more they get out, the more they can achieve growing up. That's why we provide kids a healthy, caring environment of fun, learning and belonging to help them reach their fullest potential. And that's why we celebrate Healthy Kids Day, our biggest day of the year devoted to making kids and families thrive!

Each year the Y celebrates Healthy Kids Day®, our national initiative to improve the health and well-being of kids. It's FREE and open to the public. Join Us!

SPONSORSHIP OPPORTUNITIES

HEALTHY KIDS, BRIGHT FUTURES

Hundreds of families across Northeast Ohio will celebrate Healthy Kids Day this year at Rocket Arena in downtown Cleveland on Saturday, March 27, 2027. Healthy Kids Day is a national YMCA initiative and the nation's largest health day for kids and families. YMCA Healthy Kids Day encourages families to "Put Play in Their Day" during a free, fun-filled day that includes interactive games, engaging and creative family activities, and health giveaways to encourage children and families to adopt behaviors that support a healthier lifestyle.

SPONSORSHIP OPPORTUNITIES

	THRIVE Sponsor $5,000	GROW Sponsor $2,500	PLAY Sponsor $1,000
Sponsor table at event, to be visited by 2,500 individuals (must provide an interactive activity)	x	x	x
Logo on screens in concourse during the event	x	x	x
Social media mentions	4	2	1
Banner recognition in branch	x	x	x
Logo on Healthy Kids Day page on YMCA website	x	x	
Logo on printed marketing materials	x	x	
Recognition in pre-event e-mails to over 30,000 YMCA members	x		

Registration and Sponsorship Deadline: March 13, 2027
Sponsorship material submission deadline: March 13, 2027

Questions or to become a supporter, contact:
Megan DeFranco at mdefranco@clevelandymca.org

All proceeds will support the YMCA of Greater Cleveland Annual Campaign

YMCA OF GREATER CLEVELAND
HEALTHY KIDS DAY 2026
March 27, 2027 | 12 – 3pm | Rocket Arena

SPONSORSHIP PLEDGE FORM

SPONSORSHIP LEVEL

THRIVE Sponsor $5,000+

GROW Sponsor $2,500

PLAY Sponsor $1,000

____ **$5,000+** ____ **$2,500** ____ **$1,000**

Organization Name: _____

Primary Contact: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Website: _____

Social Media Handles:

Facebook _____ Instagram _____ LinkedIn _____

PAYMENT

Method of Payment: _____ Check enclosed _____ Please send an invoice

Please make checks payable to "YMCA of Greater Cleveland"

Credit card payments must be made through our online platform.
Scan the QR code to be directed to ClevelandYMCA.org/Give.

Primary contact & address if different than above:

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Sponsor Signature: _____ Date: _____

Please send completed form, logo (eps, svg, ai) and sponsorship payment to the YMCA of Greater Cleveland by March 13, 2027.
Email: mdefranco@clevelandymca.org

Mail: YMCA of Greater Cleveland Association Office, 1501 Euclid Ave, Suite 800, Cleveland, OH 44115