LAKEWOOD FAMILY YMCA EXPANSION AND RENOVATION NAMING OPPORTUNITIES



YOUR CITY. YOUR COMMUNITY. YOUR CHANCE TO MAKE A DIFFERENCE.

The Lakewood Family YMCA has been serving the community since 1921. The Detroit Avenue location has been our home since 1957 with the current facility opening its doors in 2006. The Lakewood YMCA has a proud history of responding to the community's evolving needs.



As we celebrate 20 years in our current building, it is time to expand and renovate the facility to better serve our growing community and meet increasing demand.

Opportunity	Gift Level	Anticipated Impact
Name the Lakewood Branch	**$2.5M+**	YMCA branch naming rights create a lasting legacy as a cornerstone of a healthier, more connected Lakewood. Your name will greet every visitor and be a tribute to your values and dedication to community.
Branch Lobby Commons (1st Floor)	**$500K**	The lobby welcomes all branch members and visitors. Your name will welcome all our community members into the space, greeting every child, parent, and neighbor as they enter a space built for holistic wellness and community connection.
New Wellness Wing (2nd Floor)	**$500K**	The new wellness area with offer an added 4,000 square feet to provide room for additional equipment and multi-functional space. Naming the wellness center directly supports holistic health initiatives, empowers healthier lifestyles, and creates a lasting legacy.
Gym (1st Floor)	**$350K**	The gym is a hallmark of the YMCA experience, focused on providing opportunities for fitness and holistic wellness for all visitors. You will champion a space that empowers individuals of all ages to pursue strength, resilience, and lifelong health.
Aquatics Center (1st Floor)	**$350K**	The pool hosts aquatics programming, critical pool safety, swim lessons, and fitness opportunities for all ages. Empower generations through life-saving swim instruction, inclusive aquatics programming, and fitness for all ages.
Existing Wellness Center (2nd Floor)	**$350K**	The existing wellness center hosts a variety of fitness and wellness equipment, services, and programs that support holistic wellness for all.

Opportunity	Gift Level	Anticipated Impact
Commons (2nd Floor)	**$250K**	The second-floor commons provides an area for members to connect before and after their workout. This is a place where friendships bloom beyond the workout rooms.
Fitness Studio A (2nd Floor)	COMMITTED $250K	The larger of our two fitness studios on the second floor will host fitness classes and valuable opportunities for our community to connect. This gift supports dynamic group fitness experiences, fueling health journeys and community connections every day.
Multipurpose Room (1st Floor)	**$175K**	The multipurpose room will host community gatherings and teen programming. This will be a flexible space to meet changing needs. Your investment will support a hub of hospitality and health.
New Community Room (1st Floor)	COMMITTED $150K	We anticipate active older adult programming and fellowship to take place here. This opportunity creates a safe, inspiring space where members can build friendships and gain a sense of belonging.
Studio B (2nd Floor)	COMMITTED $150K	The smaller of our two fitness studios on the second floor will host fitness classes and opportunities for our community to connect. This gift supports dynamic group fitness experiences, fueling health journeys and community connections every day.
New Kids Adventure Area (1st Floor)	COMMITTED $150K	A room for our school aged kids to enjoy and a great play space for families too. This room provides the opportunity for our youth to have a space perfect for them.
New Childwatch (1st Floor)	COMMITTED $100K	A safe room especially for our youngest visitors where they can play and engage while caregivers utilize the facility. This investment is a favorite for families with young children.
Kitchen (1st Floor)	**$75K**	The kitchen will support nutrition education and community nourishment. Your investment will support this welcoming space where hospitality will thrive.
Recovery Room (2nd Floor)	COMMITTED $75K	The room houses our massage beds and stretching spaces. This space supports all aspects of well-being: spirit, mind, and body.

FACILITY DATA

The Lakewood Y has the highest membership units in the 11-branch association with 4721 member units with the largest type being family memberships. Since 2022, the Lakewood YMCA has seen a 20% growth in membership. The Lakewood YMCA sees an average of 1,200 scans daily totaling over 400,000 visitors per year.



