



# HEALTHY KIDS DAY

03.28.2026



## YMCA OF GREATER CLEVELAND

**The Y is all about more.**

The more support, guidance and opportunities we give kids...the more amazing qualities they'll get out. The more they get out, the more they can achieve growing up. That's why we provide kids a healthy, caring environment of fun, learning and belonging to help them reach their fullest potential. And that's why we celebrate Healthy Kids Day, our biggest day of the year devoted to making kids and families thrive!

Each year the Y celebrates Healthy Kids Day®, our national initiative to improve the health and well-being of kids. It's FREE and open to the public. Join Us!

**SPONSORSHIP OPPORTUNITIES**



# HEALTHY KIDS, BRIGHT FUTURES

Hundreds of families across Northeast Ohio will celebrate Healthy Kids Day this year at Rocket Arena in downtown Cleveland on Saturday, March 28, 2026. Healthy Kids Day is a national YMCA initiative and the nation's largest health day for kids and families. YMCA Healthy Kids Day encourages families to "Put Play in Their Day" during a free, fun-filled day that includes interactive games, engaging and creative family activities, and health giveaways to encourage children and families to adopt behaviors that support a healthier lifestyle.

## SPONSORSHIP OPPORTUNITIES

	THRIVE Sponsor \$5,000	GROW Sponsor \$2,500	PLAY Sponsor \$1,000
Sponsor table at event, to be visited by 2,500 individuals (must provide an interactive activity)	X	X	X
Logo on screens in concourse during the event	X	X	X
Social media mentions	4	2	1
Banner recognition in branch	X	X	X
Logo on Healthy Kids Day page on YMCA website	X	X	
Logo on printed marketing materials	X	X	
Recognition in pre-event e-mails to over 30,000 YMCA members	X		

**Registration and Sponsorship Deadline:** March 13, 2026  
**Sponsorship material submission deadline:** March 13, 2026

**Questions or to become a supporter, contact:**

Megan DeFranco at [mdefranco@clevelandymca.org](mailto:mdefranco@clevelandymca.org)

**All proceeds will support the YMCA of Greater Cleveland Annual Campaign**



# YMCA OF GREATER CLEVELAND

# HEALTHY KIDS DAY 2026

March 28, 2026 | 12 - 3pm | Rocket Arena

## SPONSORSHIP PLEDGE FORM

### SPONSORSHIP LEVEL

**THRIVE**  
Sponsor  
\$5,000+

**GROW**  
Sponsor  
\$2,500

**PLAY**  
Sponsor  
\$1,000

**\$5,000+**  **\$2,500**  **\$1,000**

Organization Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Social Media Handles:

Facebook \_\_\_\_\_ Instagram \_\_\_\_\_ LinkedIn \_\_\_\_\_

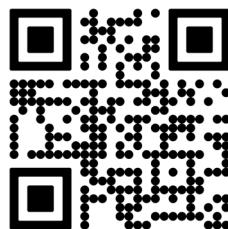
### PAYMENT

Method of Payment:  Check enclosed  Please send an invoice

Please make checks payable to "YMCA of Greater Cleveland"

Credit card payments must be made through our online platform.

Scan the QR code to be directed to [ClevelandYMCA.org/Give](https://ClevelandYMCA.org/Give).



Primary contact & address if different than above:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed form, logo (eps, svg, ai) and sponsorship payment to the Greater Cleveland YMCA by March 13, 2026.  
Email: [mdefranco@clevelandymca.org](mailto:mdefranco@clevelandymca.org)

Mail: Greater Cleveland YMCA Association Office, 1301 E 9th Street, Cleveland, OH 44114