SOP - Updating Your Branch's AOA Newsletter PDF on the Website

Purpose:

To ensure each YMCA branch keeps its online Program Guide up-to-date and accessible for members and the community.

Step 1: Upload the Newsletter PDF to the Website

1. Navigate to:

Content > Media

2. Click:

Add Media > Document

3. In the Name field:

Enter a clear and descriptive title for the PDF (e.g., "Feb 2025 AOA Newsletter – [Branch Name]").

4. Upload the File:

Click Choose File, browse for the new PDF, and click Open.

5. Once uploaded:

Below the **Document** section, you'll see the new file listed.

6. Copy the Document Link:

Right-click the link to the file and select Copy Link Address.

7. Click **Save** to finalize the upload.

Step 2: Update the Newsletter Button on Your Branch Scedule Page

- 1. Navigate to your Branch Schedule Page (the "Today's Schedule" tab).
- 2. Click Edit.

- 3. Scroll to the Content Area section.
- 4. Find the Simple Content section and click Edit.
- In the content editing field:
 Locate the text link or button for the "Active Older Adult Newsletter" and double-click on it.
- A Button Link window will appear:
 In the URL field, delete the old link and paste the new URL you copied.
- 7. Click OK.
- 8. Scroll down and click Save.

Step 3: Verify the Update

- 1. Visit your branch's "Today's Schedule"Page.
- 2. Click the Newsletter button.
- 3. Ensure it opens the correct, newly uploaded PDF.

Tips for Success:

- File Naming: Use consistent, date-specific naming for clarity and version control.
- **Double-Check:** Always test the link before considering the update complete.
- Inclusive Language Reminder: When naming your file or writing accompanying text, ensure the language is welcoming and reflective of our YMCA values (see the Y-USA Inclusive Language Style Guide for reference).
- **Equity Note:** Keeping Program Guides up-to-date ensures all community members have equitable access to timely program information.