



HEALTHY KIDS DAY

03.23.2024



YMCA OF GREATER CLEVELAND

The Y is all about more.

The more support, guidance and opportunities we give kids...the more amazing qualities they'll get out. The more they get out, the more they can achieve growing up. That's why we provide kids a healthy, caring environment of fun, learning and belonging to help them reach their fullest potential. And that's why we celebrate Healthy Kids Day, our biggest day of the year devoted to making kids and families thrive!

Each year the Y celebrates Healthy Kids Day®, our national initiative to improve the health and well-being of kids. It's FREE and open to the public. Join Us!

SPONSORSHIP OPPORTUNITIES



HEALTHY KIDS, BRIGHT FUTURES

Hundreds of families across Northeast Ohio will celebrate Healthy Kids Day this year at Rocket Mortgage FieldHouse in downtown Cleveland on **Saturday, March 23, 2024**. Healthy Kids Day is a national YMCA initiative and the nation’s largest health day for kids and families. YMCA Healthy Kids Day encourages families to “Put Play in Their Day” during a free, fun-filled day that includes interactive games, engaging and creative family activities, and health giveaways to encourage children and families to adopt behaviors that support a healthier lifestyle.

SPONSORSHIP OPPORTUNITIES

	THRIVE Sponsor \$5,000	GROW Sponsor \$2,500	PLAY Sponsor \$1,000
Sponsor table at event, to be visited by 2,500 individuals (must provide an interactive activity)	X	X	X
Logo on Healthy Kids Day event registration page	X	X	X
Logo on screens in concourse during the event	X	X	X
PA name recognition during Healthy Kids Day	X	X	X
Recognition in pre-event e-mails to over 30,000 YMCA members	X	X	X
Recognition in post-event e-mails to more than 2,500 attendees	X	X	X
Recognition banner displayed in branch of your choice	X	X	X
Social media mentions leading up to event and day-of social media recognition	4	2	2
Logo on all printed marketing materials available at 11 locations across Greater Cleveland	X	X	
Logo on YMCA web site	X	X	
Name recognition in press release	X		

Registration and Sponsorship Deadline: March 4, 2024

Sponsorship material submission Deadline: March 6, 2024

Questions or to become a supporter:

Please contact Eric Ryan by email: eryan@clevelandymca.org

All proceeds will support the YMCA of Greater Cleveland Annual Campaign



YMCA OF GREATER CLEVELAND HEALTHY KIDS DAY 2024

March 23, 2024 | 12-3 PM | Rocket Mortgage Fieldhouse

SPONSORSHIP PLEDGE FORM

SPONSORSHIP LEVEL

THRIVE Sponsor	GROW Sponsor	PLAY Sponsor
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_____ **\$5,000** _____ **\$2,500** _____ **\$1,000**

Sponsorship Name: _____

Primary Contact: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Website: _____

Social Media Handles:

Facebook _____ Instagram _____ Twitter _____

PAYMENT

Method of Payment: _____ Check enclosed _____ Please send an invoice _____ Paid by Credit Card

Please make checks payable to "YMCA of Greater Cleveland"

To pay by credit card, please visit www.clevelandymca.org/give, scan this QR code or call 216-263-6295.



Primary contact & address if different than above:

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Sponsor Signature: _____ Date: _____

Please send completed form, logo (eps, svg, ai) and sponsorship payment to the Greater Cleveland YMCA by March 6, 2024

Email: eryan@clevelandymca.org

Mail: YMCA of Greater Cleveland Association Office, 1301 E 9th St, Cleveland, OH 44114