



# HEALTHY KIDS DAY

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03.26.2023



## YMCA OF GREATER CLEVELAND

**The Y is all about more.**

The more support, guidance and opportunities we give kids...the more amazing qualities they'll get out. The more they get out, the more they can achieve growing up. That's why we provide kids a healthy, caring environment of fun, learning and belonging to help them reach their fullest potential. And that's why we celebrate Healthy Kids Day, our biggest day of the year devoted to making kids and families thrive!

Each year the Y celebrates Healthy Kids Day®, our national initiative to improve the health and well-being of kids. It's FREE and open to the public. Join Us!

## SPONSORSHIP OPPORTUNITIES



# HEALTHY KIDS, BRIGHT FUTURES

Hundreds of families across Northeast Ohio will celebrate Healthy Kids Day this year at the newly renovated Rocket Mortgage FieldHouse in downtown Cleveland on **Sunday, March 26, 2023**. Healthy Kids Day is a national YMCA initiative and the nation’s largest health day for kids and families. YMCA Healthy Kids Day encourages families to “Put Play in Their Day” during a free, fun-filled day that includes interactive games, engaging and creative family activities, and health giveaways to encourage children and families to adopt behaviors that support a healthier lifestyle.

## SPONSORSHIP OPPORTUNITIES

	THRIVE Sponsor \$5,000	GROW Sponsor \$2,500	PLAY Sponsor \$1,000
Sponsor table at event, to be visited by 2,500 individuals (must provide an interactive activity)	X	X	X
Logo on Healthy Kids Day event registration page	X	X	X
Logo on Humungotron during Healthy Kids Day	X	X	X
PA name recognition during Healthy Kids Day	X	X	X
Recognition in pre-event e-mails to over 30,000 YMCA members	X	X	X
Recognition in post-event e-mails to more than 2,500 attendees	X	X	X
Social media mentions leading up to event and day-of social media recognition	4	2	2
Logo on all printed marketing materials available at 11 locations across Greater Cleveland	X	X	
Logo on YMCA web site	X	X	
Name recognition in press release	X		
T-shirt recognition	X		

**Registration and Sponsorship Deadline:** March 4, 2023

**Sponsorship material submission Deadline:** March 4, 2023

**Questions or to become a supporter:**

Please contact Robert Kirschner by email: [rkirschner@clevelandymca.org](mailto:rkirschner@clevelandymca.org)

**All proceeds will support the YMCA of Greater Cleveland Annual Campaign**



# YMCA OF GREATER CLEVELAND HEALTHY KIDS DAY 2023

March 26, 2023 | 12-3 PM | Rocket Mortgage Fieldhouse

## SPONSORSHIP PLEDGE FORM

### SPONSORSHIP LEVEL

<b>THRIVE</b> Sponsor	<b>GROW</b> Sponsor	<b>PLAY</b> Sponsor
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\_\_\_\_\_ **\$5,000**    \_\_\_\_\_ **\$2,500**    \_\_\_\_\_ **\$1,000**

Sponsorship Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### Social Media Handles:

Facebook \_\_\_\_\_ Instagram \_\_\_\_\_ Twitter \_\_\_\_\_

### PAYMENT

Method of Payment: \_\_\_\_\_ Check enclosed    \_\_\_\_\_ Please send an invoice

Please make checks payable to "YMCA of Greater Cleveland"

Please charge a credit card:    Visa    Mastercard    Discover    AmEx

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_ CVV Code: \_\_\_\_\_

#### Primary contact & address if different than above:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed form, logo (eps, svg, ai) and sponsorship payment to the Greater Cleveland YMCA by March 4, 2023

**Email:** rkirschner@clevelandymca.org

**Mail:** Greater Cleveland YMCA Association Office, 1301 E 9th St, Cleveland, OH 44114