

Y-LINK

YMCA OF GREATER CLEVELAND



Winter 2012

Connecting members, contributors and friends



The new Warrensville Heights Family YMCA under construction.

BUILDING FOR OUR FUTURE

PINCHEK AND CARTER TO LEAD NEW BRANCHES

Residents in North Royalton and Warrensville Heights will see new YMCA facilities in their suburban communities in late spring 2012, as construction continues on both new branches.

Meanwhile, leadership for both new facilities is in place. **Timothy J. Pinchek** and **Michael Carter** will serve as branch directors at North Royalton and Warrensville Heights, respectively.

Pinchek joined the YMCA of Greater Cleveland on Nov. 7, having previously served as recreation director for the city of Fairview Park. Pinchek oversaw the Gemini Center recreation facility, city parks and recreation areas.

Carter was hired several months ago, coming to the YMCA of Greater Cleveland from the Milwaukee YMCA. He is currently overseeing construction of the new Warrensville Heights branch, located at 4433 Northfield Road, as well as the Southeast Family YMCA, at 460 Northfield Road in Bedford.



Tim Pinchek, Branch Director
North Royalton Family YMCA



Michael Carter, Branch Director
Warrensville Heights Family YMCA

NEW DIRECTOR OF DEVELOPMENT TO OVERSEE CAPITAL CAMPAIGN



Gary J. Rick joined the YMCA of Greater Cleveland on Dec. 5 as Director of Development. His responsibilities include overseeing the Association's \$15 million Capital Campaign, Strengthening the Foundation of Community.

Since 2007, Rick has been employed with Jeffrey Byrne & Associates, Inc., a Kansas City-based national fundraising counsel firm, as Business Development Manager and Vice President of the Mid-Atlantic Region.

While with Byrne & Associates, he was instrumental in conducting the Campaign feasibility study for the Greater Cleveland YMCA.

Rick also has 23 years of YMCA experience in managing operations.

He holds a bachelor's degree in business administration/marketing from Penn State University and is a member of the Association of Fundraising Professionals and the Association of Professional YMCA Directors.

BUILDING for our FUTURE (con't.)

Grand opening events are being planned for both new Ys. For continuing updates on the construction projects and additional information, visit www.clevelandymca.org.

Pre-sale of memberships for both new branches will begin soon.

Both branches will offer a wide array of programming including swim lessons, child care services, summer camps, fitness and wellness classes, adult leagues, youth sports, and prevention and education programs.



Construction continues on the new North Royalton Family YMCA.

**YMCA OF
GREATER
CLEVELAND
LEADERSHIP**

Glenn Haley
President and Chief Executive
Officer

Ali Syed
Chief Financial Officer

Maurice L. Horsey, III
Group Vice President

Nichol Higdon
Vice President of Organizational
Development/Human Resource
Services

Toni Kayumi
Vice President of Financial
Development and Government
Relations

Rick Haase
Vice President of Marketing

Joe Cerny
District Executive Director

Alexandria Nichols
District Executive Director



**YOUTH DEVELOPMENT:
RAISING FUNDS FOR KIDS**

A fundraiser held at the Outback Restaurant in Lyndhurst on Sept. 24 raised \$1,600 for the YMCA's Child Care Strong Kids Campaign.

Outback donated all of the food and service for the event. The Greater Cleveland YMCA's Child Care Registrar Payment office sold meal tickets, with all of the proceeds going directly to the campaign. A special thank you to Matt Allen, proprietor, for his generosity.

The YMCA's Strong Kids Campaign relies on the generosity of its members and community supporters to provide scholarships for more than 4,000 adults and children. The organization does not turn anyone away who might not be able to afford its services.

The YMCA of Greater Cleveland thanks all of those who stopped by and enjoyed a delicious meal while supporting this worthwhile cause.

SOCIAL RESPONSIBILITY:

Y-HAVEN BENEFIT RAISES FUNDS FOR HOMELESS MEN

Hundreds of guests packed the Cleveland Public Theatre on Detroit Avenue on Nov. 19 for the 12th annual Steps and Stages benefit, which raises funds for the YMCA of Greater Cleveland's Y-Haven program.

Guests, including Cleveland Mayor Frank Jackson, enjoyed hors d'oeuvres and bid on silent auction items. Following that, the men of Y-Haven presented an original play illustrating the challenges homeless men face on the streets of Cleveland.

The Y-Haven program assists homeless men, 18 years and older, to become self-sufficient and live free from drugs and alcohol. It provides transitional housing, recovery, educational and vocational services, and permanent housing placement. While residents may be self-referred, most are referred from the Lakeside Emergency Men's Shelter.

Since 1993, Y-Haven has admitted 4,000 residents, and over 2,300 have successfully completed the program. Y-Haven's high supervision ratio of 14:1 contributes greatly to the program's effectiveness and continued success.

The Y-Haven program is certified by the Ohio Department of Alcohol and Drug Abuse Services (ODADAS). All Y-Haven staff are licensed by the State of Ohio to provide treatment services. Y-Haven received HUD's 2005 Award of Excellence and HUD's 1993 Outstanding Performance Award for recognition of innovative use of Community Development Block Grant funds.



Y-Haven Executive Director Chip Joseph, Cleveland Mayor Frank Jackson, and Greater Cleveland YMCA CEO Glenn Haley at the Steps and Stages benefit.



Y-Haven Clinical Director Terry Luria with Y-Haven Counselor Shinelle Adams.



Y-Haven men presented an original play illustrating the challenges of life on the streets.

ABOUT PEOPLE: STAFF NEWS



Tammy Rozak

Tammy Rozak began Nov. 21 as the Wellness Director at the new North Royalton Family YMCA. She will also oversee the Ridgewood Family YMCA and Ridgewood Y-Express branches.

For the last 13 years, Rozak has been employed by the Akron YMCA, serving in a variety of roles from part-time Wellness Coach to full-time Health and Wellness Director. She has a bachelor's degree in health and wellness, is a certified Personal Trainer through AFAA, an Instructor Trainer for the YMCA of the USA, a Zumba Instructor, and an educator for the American Red Cross.

Mary Cox joined the Greater Cleveland YMCA Dec. 5 in the role of Lakewood Family YMCA Health and Wellness Director and Corporate Wellness Director for the Association.

Cox holds a doctorate in public health and a master's degree in exercise physiology, along with undergraduate degrees in therapeutic recreation and health education.

She joins the YMCA of Greater Cleveland from Health Promotions Inc. in Columbus Ohio, where she served as Senior Director of Corporate Health and Wellness Programs. In addition to private corporate wellness experience, she has been a senior administrator for the overall direction and management of health and wellness programs at several universities.



GREATER CLEVELAND YMCA
 2200 Prospect Avenue, Suite 900
 Cleveland, OH 44115
 (216) 344-0095

NONPROFIT
 ORGANIZATION
 U.S. POSTAGE
PAID

Cleveland, Ohio
 PERMIT #3152

MISSION IN ACTION: GROUP RAISES \$11,000 FOR SCHOLARSHIPS

The West Market Group of Aspiring Leaders of the Cleveland Clinic, representing West Market Hospitals including Fairview, Lutheran and Lakewood Hospitals, presented a check for \$11,000 to the West Park-Fairview Family YMCA on Nov. 8. The money will directly benefit the Strong Kids Campaign of the West Park-Fairview Family YMCA, and was primarily raised through an annual Corn Hole Tournament.

The Strong Kids Campaign provides membership and program scholarships to those in need. Last year's effort raised \$614,490 which was used to help underwrite \$758,320 in membership and program scholarships for 4,192 youth and families.



"To date in 2011, our branch has given over \$79,000 in financial assistance to youth and families in need in the West Park-Fairview community," said **Monic Hill**, West Park-Fairview branch director.

"There's no higher calling than doing the right thing for our children," said **Janice Murphy**, President and CEO of Fairview and Lakewood Hospitals. "We will be involved with this event as long as we can because it is so important."

Greater Cleveland YMCA President and CEO **Glenn Haley** added, "This is a shining example of what a community YMCA can do. That is what it's all about. The YMCA does not turn anyone away because of the inability to pay. Having the resources available to serve increasing populations of disadvantaged children and teens remains of critical importance to us."